



MINNESOTA WIRE

Press Release
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Life Saving Connections

Minnesota Wire Receives “Top Product” Recognition

St. Paul, Minnesota: - 02/01/2011 – Wire & Cable Technology International (WCTI) recognized Minnesota Wire’s elastomeric conductors as a “Top Product of 2010” in its January-February 2011 publication. The 7th annual recognition by the editorial staff of the international industry journal selected nine products as winners in their review of innovative wire and cable connector products. The winners included manufacturing processes, software solutions and wholly new cable designs.

According to WCTI’s editors, Minnesota Wire’s “Stretchy” conductors *“can be applied to defense, medical or industrial market products, and provide benefits that include stretch, durability, weight savings and longevity for products that face unique stressors.”* The company has a patent pending for its elastomeric conductors, known as *‘iStretch’™*. According to Minnesota Wire’s Communications Director, Chip Laingen, *“The Minnovate division has successfully provided commercialized product to the industry, after several years of intense R&D work for the federal government. We’re excited to be a small, fast moving business that has harnessed public investment to produce innovation for the market.”*

Minnesota Wire’s R&D and commercialization efforts include other novel developmental products that are nearing full commercialization, including fatigue-resistant wire (FRW), prognostic health management wire (PHM) and non-metallic wire using carbon nanotubes.

The full story on the commercialization of iStretch™ and the other “Top Products of 2010” can be found at WCTI’s online edition of their journal, at www.wiretech.com.

Minnesota Wire is a vertically integrated, custom manufacturer for wire, cable and interconnect assemblies to the Medical, Defense and Industrial markets. The company is a market and R&D leader in: electrical signal integrity; low noise cable; radio-translucent wire; and innovative connections for wearable electronics, patient monitoring systems and leading-edge medical devices.

The 30,000 square foot headquarters in St. Paul, Minnesota boasts a full R&D and test and measurement center, an Electromagnetic Capabilities (EMC) chamber for electronic pre-compliance testing and a “wet lab” for its nanotechnology applications. Another high-volume, 58,000 square foot focused-cell, lean production facility is located in Eau Claire, Wisconsin. Minnesota Wire is ISO 9001: 2008 certified, ISO 13485: 2003 compliant, ROHS compliant, and is a MIL-STD and IPC-620 certified harness manufacturer.